**Project Design Phase**

**Problem – Solution Fit Template**

| Date | 15 February 2025 |
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| Team ID | LTVIP2025TMID59424 |
| Project Name | Citizen AI – Intelligent Citizen Engagement Platform |
| Maximum Marks | 2 Marks |

**Problem – Solution Fit Template:**

You have identified a real and frequent problem experienced by your customer segment (citizens and government officials), and the solution you’ve built (Citizen AI) **directly addresses and solves that problem**.

**Purpose:**

* Solve complex citizen–government interaction problems in a way that fits real-world behavior and technological gaps.
* Succeed faster by tapping into existing mediums — like government websites, chat-based services, and offline interactions — while enhancing them with AI.
* Sharpen communication and digital outreach by positioning Citizen AI as a **trustworthy**, **transparent**, and **responsive** system.
* Increase engagement and trust by solving high-friction problems like **lack of real-time help**, **no feedback response**, and **non-transparent systems**.
* Understand the **real situation** citizens and officials face and improve governance by **transforming static communication into intelligent, two-way interaction**.

**Template:**

Calendar

Description automatically generated

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>